



DEPARTMENT OF THE NAVY
UNITED STATES NAVAL ACADEMY
ANNAPOLIS, MARYLAND 21402-5000

USNAINST 1650.4B
12/DCG

4 MAY 1994

USNA INSTRUCTION 1650.4B

From: Superintendent

Subj: NAVAL ACADEMY BLUE AND GOLD AWARDS PROGRAM

Ref: (a) OPNAVINST 1531.2

Encl: (1) Award Samples
(2) Naval Academy Blue and Gold Award Recommendation
(USNA-GRE-1650/1 (5-94))
(3) List of Awards

1. Purpose. To outline instructions and specify criteria for the determination and presentation of awards for the naval officers and civilians in the Naval Academy Information Program (NAIP).

2. Background. The policies established herein support Goal Number 5 of the Strategic Plan, which is to "continually enhance the recruitment and selection of candidates from diverse backgrounds with the highest potential for completing the Naval Academy program and for development as career naval officers."

3. Cancellation. USNAINST 1650.4A

4. Information

a. The NAIP, as established by reference (a), is a voluntary program consisting of active duty and reserve officers, retired military personnel, and civilians. Since its inception, the NAIP has played a major role in increasing the number of applications received and improving the quality of the candidates admitted to the Naval Academy. Naval and Marine Corps Reserve officers may receive drill credit/retirement points for their participation. There is no immediate monetary compensation despite the fact that personnel within the program must use their personal vehicles and telephones in counseling/interviewing applicants who may live over 100 miles away. This dramatically demonstrates that the success of this program has rested and continues to rest completely upon the dedication and goodwill of the participants. This awards program exists to recognize and reward such dedication.

(R)

(R)

b. Awards included under this program are:

(A)

- (1) Superintendent's Award
- (2) Commandant's Award
- (3) Alumni Award
- (4) Dean of Admissions Certificate
- (5) Director of Candidate Guidance Certificate

4 MAY 1994

- (6) Longevity Award
- (7) Retirement Awards

c. Samples of these awards are included in enclosure (1).

5. Action

R) a. Area Coordinators. Area Coordinators will use enclosure
A) (2) to submit selections for the Commandant's Award, the Dean of
R) Admissions' Certificate, the Director of Candidate Guidance
A) Certificate, and Longevity awards. Award determination will be
based on the criteria listed in enclosure (3). Selections are
due at the Candidate Guidance Office at the end of the cycle (1
June).

b. Regional Directors. Regional Directors will:

A) (1) Meet with the other Regional Directors to recommend
to the Director of Candidate Guidance the recipient of the
Superintendent's Award. Use enclosure (2).

(2) Receive and process selections for the Commandant's
Award, the Dean of Admissions' Certificates, Director of
Candidate Guidance Certificates, and Longevity Awards from the
Area Coordinators. Add any additional Dean of Admissions'
Certificates, Director of Candidate Guidance Certificates, and/or
Longevity Awards.

(3) Determine the recipient of the Alumni Award in their
region.

R) (4) Award longevity tie tacks/pins to those who have
served with distinction for 5 continuous years.

A) c. Director of Candidate Guidance. Determine eligibility
and send appropriate awards to retiring Blue and Gold officers at
anytime during the cycle. The following guidelines are used:

- (1) Less than 5 years - certificate of appreciation
- (2) 5-10 years - key chain or equivalent
- (3) 11-19 years - plate or equivalent
- (4) 20+ years - plaque



D. E. SCHOTT
Chief of Staff

Distribution:

A-I

Alumni Association (2)

Candidate Guidance Office (1,800)



DEPARTMENT OF THE NAVY

UNITED STATES NAVAL ACADEMY

OFFICE OF THE SUPERINTENDENT

ANNAPOLIS, MARYLAND 21402-5000

4 MAY 1994.

1100

3-

17 Aug 93

Mr. Walter Cronkite
1234 Park Place
Washington, DC 12344

Dear Mr. Cronkite:

Congratulations! You have been chosen as the 1993 recipient of the **Superintendent's Naval Academy Information Officer of the Year Award**. Your activities ~.

It is a distinct pleasure for me to recognize your outstanding performance as a number~~ year member of the NAIIO team. Your unparalleled dedication to the Naval Academy's admission process has resulted in a lasting positive impact on the incoming Class of 1997. You have set an example of proactive behavior within the Blue and Gold Program.

Please accept the enclosed engraved watch as a token of the Academy's appreciation for a job well done. I look forward to working with you in the coming year!

Sincerely,

T. C. LYNCH
Rear Admiral, U.S. Navy
Superintendent

Encl:
(1) Engraved watch

Enclosure (1)



DEPARTMENT OF THE NAVY

CANDIDATE GUIDANCE OFFICE
UNITED STATES NAVAL ACADEMY
117 DECATUR RD
ANNAPOLIS, MARYLAND 21402-5018

1100
CGO/061
17 Aug 93

Mr. Walter Cronkite
1234 Park Place
Washington, DC 12345

Dear Mr. Cronkite:

I am extremely pleased to note that the U.S. Naval Academy has selected you as the Commandant's Award winner for the area 201 region.

Your top-notch performance as a Naval Academy Information Officer has earned our deep appreciation. Your tireless efforts and commitment to excellence have contributed to the successful development of the Class of 1997.

On behalf of the Candidate Guidance staff, congratulations on a job WELL DONE! We look forward to working with you during the upcoming candidate cycle.

Sincerely,

A. COWARD IV
Captain, U.S. Navy
Director of Candidate Guidance

Enclosure (1)



DEPARTMENT OF THE NAVY

CANDIDATE GUIDANCE OFFICE
UNITED STATES NAVAL ACADEMY
117 DECATUR RD
ANNAPOLIS, MARYLAND 21402-5018

4 MAY 1994

1100
CGO/062
17 Aug 93

Mr. Walter Cronkite
1234 Park Place
Washington, DC 12344

Dear Mr. Cronkite:

I am extremely pleased to recognize you as the recipient of the Alumni Award in Region Two! Your enthusiasm, hard work, and dedication have played a key role in crystallizing the Class of 1997. Your efforts have been sincerely appreciated!

The Candidate Guidance staff and the Naval Academy Alumni Association together congratulate you on a job well done! Please accept the enclosed plaque as a token of our appreciation. We look forward to continuing to work with you in the upcoming candidate cycle.

Sincerely,

A. COWARD IV
Captain, U.S. Navy
Director of Candidate Guidance

Encl:
(1) Plaque from the Alumni Association



DEPARTMENT OF THE NAVY
DEAN OF ADMISSIONS
UNITED STATES NAVAL ACADEMY
117 DECATUR ROAD
ANNAPOLIS, MARYLAND 21402-5017

1100
DOA/712
17 Aug 93

Mr. Walter Cronkite
1234 Park Place
Washington, DC 12344

Dear Mr. Cronkite:

Congratulations on your outstanding effort during the admissions cycle for the Class of 1997.

Your initiative and efforts have resulted in the selection of another highly qualified U.S. Naval Academy Class. In an era of diminishing numbers of qualified high school students, you have helped the Naval Academy admit 1,181 highly qualified young men and women to the Class of 1997.

I applaud your accomplishments and extend my personal thanks for your exceptional contribution to our admissions effort. WELL DONE!

Sincerely,

J. W. RENARD
Dean of Admissions



DEPARTMENT OF THE NAVY

CANDIDATE GUIDANCE OFFICE

UNITED STATES NAVAL ACADEMY

117 DECATUR RD

ANNAPOLIS, MARYLAND 21402-5018

4 MAY 1994

1100
CGO/067
17 Aug 93

Mr. Walter Cronkite
1234 Park Place
Washington, DC 12345

Dear Mr. Cronkite:

Congratulations on your outstanding effort as a Naval Academy Information Officer (NAIO) during the 1992-1993 admissions cycle.

I am very pleased to be able to recognize your initiative and hard work in the admittance of over 1,190 superb young men and women to the U.S. Naval Academy Class of 1997. Given the present challenges to the admissions process, your efforts have been key to the formation of this highly qualified class.

I applaud your accomplishments and extend my personal thanks for your exceptional contribution to the Naval Academy's admissions effort. WELL DONE!

Sincerely,

A. COWARD IV
Captain, U.S. Navy
Director of Candidate Guidance

DEPARTMENT OF THE NAVY

CANDIDATE GUIDANCE OFFICE

UNITED STATES NAVAL ACADEMY

117 DECATUR RD

ANNAPOLIS, MARYLAND 21402-5018



1100
CGO/068
17 Aug 93

Mr. Walter Cronkite
1234 Park Place
Washington, DC 12344

Dear Mr. Cronkite:

I am pleased to note that you have been serving as a Naval Academy Information Officer for 5 consecutive years.

Your initiative and efforts have resulted in the formation of another highly qualified Brigade of Midshipmen. Your hard work has allowed the Navy and Marine Corps to commission superb young men and women.

I applaud your accomplishments and extend my personal thanks for your long term contributions to our admissions effort. Please accept the enclosed pin as a token of our appreciation. WELL DONE!

Sincerely,

A. COWARD IV
Captain, U.S. Navy
Director of Candidate Guidance

Encl:
(1) Longevity Pin

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NAVAL ACADEMY BLUE AND GOLD AWARD RECOMMENDATION

Commandant's Award:
(full name/rank) _____ (1)

Dean of Admissions' Certificate:
(full name/organization name) _____ (1)
_____ (2)
_____ (3)
_____ (4)
_____ (5)

Director's Award:
(full name/rank) _____ (1)
_____ (2)
_____ (3)
_____ (4)
_____ (5)

Longevity Award:
(full name/rank) _____ (1)
_____ (2)
_____ (3)
_____ (4)
_____ (5)

Submitted by: _____

Region: _____

SIGNATURE

DATE

4 MAY 1994

NAVAL ACADEMY BLUE AND GOLD AWARDS PROGRAM

ANNUAL AWARD	ELIGIBILITY	SELECTED BY	AWARD	CRITERIA	PRESENTATION
Superintendent	Any member of the NAIP selected for either the Commandant's Award or Alumni Award.	Regional Directors. The letter of recommendation and citation will be submitted by the Regional Director of the selected NAIP member.	Name engraved on permanent plaque in CGO, a gift from Naval Academy Foundation, and a recommendation for: Military Navy Achievement/Commendation Medal Civilian: Public Service Award	"Most Valuable Player" (MVP) of all members of the Blue & Gold program based on overall performance and contribution.	At Area Coordinators' Conference or other appropriate ceremony. If recipient is not an Area Coordinator, he/she will be flown to/from USNA for presentation by the Superintendent during the conference.
Commandant	Any member of NAIP (excluding Area Coordinator). One per area.	Area Coordinator.	Plaque to individual from CGO.	MVP of Area. Based on overall performance and contribution.	At Area Seminar by Area Coordinators.
Alumni	Any Area Coordinator. One per region.	Regional Director.	Plaque to individual from Alumni Association.		At Area Coordinator's Conference (or other appropriate ceremony) by Alumni Association.
Dean of Admissions	Any non-member of the NAIP supporter of the USNA.	Area Coordinator or Regional Director.	Certificate to individual.	Individuals not formally associated with the NAIP who have promoted awareness of the USNA within his/her community.	Sent to the appropriate Area Coordinator for presentation at own discretion.
Director	Any NAIO or affiliate supporter of the USNA.	Area Coordinator or Regional Director.	Letter of Commendation to individual.	Blue and Gold Officers or affiliates who have made an exceptional contribution to the NAIP	Sent to Area Coordinators for presentation at own discretion.
Longevity	Any NAIO or affiliate supporter.	Area Coordinator or Regional Director.	Letter and tile to individual.	Blue and Gold Officers or affiliates who have served (with distinction) for 5 consecutive years.	Sent to Area Coordinators for presentation at own discretion.
Resignation	Anybody/anytime.	Director of Candidate Guidance.	Certificate, key chain, plate, plaque, or equivalent.	Blue and Gold Officers or affiliates who have served with distinction.	Sent to Area Coordinators for presentation at their discretion.