



DEPARTMENT OF THE NAVY

UNITED STATES NAVAL ACADEMY
121 BLAKE ROAD
ANNAPOLIS, MARYLAND 21402-5000

USNAINST 5720.1M
12/CGO
1 Sep 1999

USNA INSTRUCTION 5720.1M

From: Superintendent

Subj: OPERATION INFORMATION (OPINFO)

1. Purpose. To establish procedures and responsibilities for conducting Operation Information (OPINFO).
2. Cancellation. USNAINST 5720.1L. This directive is a complete revision and should be reviewed in its entirety. No special markings appear because changes are extensive.
3. Background. OPINFO was instituted in 1955 with the objective of stimulating and sustaining interest in the Naval Academy through visits of midshipmen to schools, community groups, and personal appearances with local print and broadcast media. Participation by the Brigade of Midshipmen in events in their home communities over scheduled leave periods has contributed significantly to the Office of Admissions's efforts to get the word out nationwide about the exceptional opportunity the 4-year Naval Academy experience can offer. Recruiting and marketing efforts nationwide have been enhanced by midshipmen participation in OPINFO.
4. Information. The OPINFO Program is conducted in association with Thanksgiving, Christmas, and Spring Break Leave Periods. Midshipmen of all classes are invited to participate in Christmas and Spring Break Leave OPINFO Programs. The November OPINFO Program will be conducted on the Monday, Tuesday, and, when travel schedules permit, on Wednesday AFTER Thanksgiving. Midshipmen participating will return to USNA NLT 1800 on the Wednesday after Thanksgiving. (Three class days missed.)
 - a. Criteria for Eligibility for November OPINFO. Each midshipman applicant must:
 - (1) be a member of the First, Second, or Third Class;
 - (2) have a Cumulative Quality Point Ratio (CQPR) of at least a 2.75 with passing grades in all required courses; and
 - (3) have a satisfactory grade in both Conduct and Military Performance, no PE failing grades, and no Physical Readiness Test (PRT) deficiencies.
 - b. Criteria for Selection for November OPINFO. Each midshipman participant must:
 - (1) have a Projected Semester Quality Point Ratio of at least a 2.75 with no current D or F grades at the second marking period;
 - (2) have a satisfactory grade in both Conduct and Military Performance, no PE failing grades, and no PRT deficiencies at the second marking period; and
 - (3) obtain positive recommendations from Company and Battalion Officers and each of the applicant's current semester instructors.
 - c. The Office of Admissions will select midshipmen for participation in OPINFO based upon the needs of the Academy. Not every eligible midshipman will be selected. The total number of midshipmen selected will not normally exceed 550. Waivers to the above criteria will not be granted.

d. Criteria for Eligibility and Selection for Christmas and Spring Break OPINFO:

- (1) satisfactory CQPR;
- (2) a satisfactory grade in both Conduct and Military Performance;
- (3) positive recommendations from Company and Battalion Officers.

e. OPINFO information will be distributed to the Brigade and volunteers for participation will be solicited at the beginning of each academic year. All volunteers will be initially screened by the applicant's Company and Battalion Officers per the above criteria. Midshipmen who apply for the November program will be notified of provisional selection after dissemination of 6-week grades for the fall semester. Confirmation will occur after the second marking period of the fall semester. Names of the midshipmen selected to participate will be forwarded to respective Blue and Gold Officers throughout the United States who will assist in scheduling midshipmen for the OPINFO Programs.

f. Speaking engagements in high schools and media appearances for midshipmen will be scheduled by Blue and Gold Officers. Midshipmen are encouraged to be pro-active and arrange their own schedules with high schools and community groups in liaison with the Office of Admissions.

5. Action

a. Commandant of Midshipmen. Conduct initial and final screening of all applicants per the criteria outlined in paragraph 4.

b. Office of Admissions

(1) Assume responsibility for the overall coordination of OPINFO. The point of contact is Mr. Don Nelson, Plans and Programs Coordinator.

(2) Effect all planning and coordination within the Blue and Gold organization to conduct OPINFO in the field.

(3) Provide the Commandant of Midshipmen with accurate updated lists of participating midshipmen.

(4) Coordinate and conduct briefings for participating midshipmen prior to departure on leave.

(5) Prepare an after-action report for the Dean of Admissions on OPINFO.

c. Public Affairs Officer. Together with the Office of Admissions, brief midshipmen prior to participation in OPINFO.

d. Midshipmen

(1) Obtain necessary support from Company Officers and current semester faculty.

(2) Submit application forms for November OPINFO to the Admissions Office by 20 September.

(3) File an after-action report with Office of Admissions prior to 6 December.



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Deputy for Operations

Distribution:
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