



Calling All Students!

Logo Design Contest

Cash Prizes • International Recognition • Valuable Experience

Background

The Air & Waste Management Association (A&WMA) is a not-for-profit, nonpartisan professional organization that enhances knowledge and expertise by providing a neutral forum for technology exchange, professional development, networking opportunities, public education, and outreach to more than 9,000 environmental professionals in 65 countries. A&WMA also promotes global environmental responsibility and increases the effectiveness of organizations to make critical decisions that benefit society.

Purpose

A&WMA is celebrating its 100th anniversary in 2007. This centennial celebration will be a major component of the Association's Annual Conference & Exhibition. We are seeking a creative logo to commemorate and promote the anniversary in future marketing materials.

Who Can Participate

The logo design contest is open to all college students, at any institution or level. You do not have to be a current member of A&WMA.

How To Participate

Simply design an attractive logo that you think best captures A&WMA's centennial

anniversary. The logo design **must** incorporate the Association's current logo and the slogan "100 Years of Environmental Stewardship". The Association's current logo must conform to specifications found in the Graphics Standards Manual at www.awma.org/members/sc/images/gsm.pdf. Up to three colors can be used in the centennial logo design, and PMS colors must be specified. Acceptable file formats include .eps, .tiff, and .jpeg of at least 300 dpi. Designs should be submitted electronically to Carrie Hartz at chartz@awma.org by **April 29, 2005**. The winning logo will be used in multiple formats, including brochures, t-shirts, buttons, and electronic media. A winner will be selected in June 2005.

Prizes

If the contest winner is an A&WMA student member, he/she will receive **\$1,000** and one gratis full individual registration to the 100th Annual Conference & Exhibition in 2007. If the contest winner is not an A&WMA student member, he/she will receive **\$1,000**.

Need More Information?

For more information about A&WMA or the contest, visit www.awma.org, or contact Carrie Hartz at phone: +1-412-232-3444 x3120; fax: +1-412-232-3450; or e-mail: chartz@awma.org.

