

GROUP ASSIGNMENT 1
SA305, SPRING 2012
INSTRUCTOR: PHILLIPS

Your group has received three articles. Your objective for this Friday, 1/13, is to brief your group on one of the articles.

Here are some key discussion questions:

- Describe the situation:
 - Who is the principal player?
 - What are their objective(s)?
 - What can they change? What are their decisions?
- Describe the methodology:
 - If you understand the model, describe it. If not, at what point are you not sure what's going on?
 - What are the methods and models used? Define what these methods and models and attempt to provide a “layperson’s” description.
- Describe the outcomes:
 - What is the benefit of the study?
 - Are their long-term benefits?
 - What are the future directions?