



DIRATHINST 11100.2
06 APRIL 2009

DIRECTOR OF ATHLETICS INSTRUCTION 11100.2

Subj: ASSIGNMENT OF PERIMETER TAILGATE AREAS FOR NAVY-MARINE CORPS
MEMORIAL STADIUM

Encl: (1) Map of Designated Perimeter Tailgate Areas

1. Purpose. To provide information and policy for assigning perimeter tailgate areas at Navy-Marine Corps Memorial Stadium for Navy home football games.
2. Background. Perimeter tailgating areas at Navy-Marine Corps Stadium provide a location for supporters of Navy Football, including alumni, fans, and midshipman families, to engage in dining and recreation prior to and during Navy Football games. The Navy-Marine Corps Memorial Stadium parking lot is generally filled to capacity for home football games. Careful assignment of designated tailgate areas is necessary to prevent loss of available parking. Enclosure (1) shows the perimeter of the parking lot subdivided into assignable areas.
3. Policy. Support of the alumni and other organizational groups on football weekends requires careful planning and assignment of tailgate areas. To ensure successful tailgates, information and procedures are established herein for the guidance and benefit of all potential tailgaters.
4. Procedures. All perimeter tailgating activities taking place on the Navy-Marine Corps Memorial Stadium grounds are subject to the following guidelines:
 - a. A renewal form provided to each tailgate spot holder in the spring must be returned to by the renewal deadline to the NAAA offices:

NAAA Marketing Office
Attn: Perimeter Tailgate Coordinator
U.S. Naval Academy
566 Brownson Road
Annapolis MD 21402-5040

b. A written confirmation of tailgate area assignment will be provided to each group with renewal groups taking priority.

c. Groups assigned to tailgate areas reserved through the Naval Academy Athletic Association (NAAA) have priority over "freelance" tailgaters.

d. NAAA reserves the right to adjust tailgate areas as necessary or evict uncooperative groups or individuals.

e. A nominal cleaning/maintenance fee is assessed for each tailgate area holder.

f. All tailgate area assignments are subject to the following guidelines:

(1) Approved occupation of the same tailgate area three or more consecutive years establishes first choice priority.

(2) Approved occupation is validated through NAAA documentation only.

(3) Each class or organization hosting 100 or more guests is strongly encouraged to provide the appropriate number of port-a-potties relative to the number of participants (approximately 1 for every 100 persons).

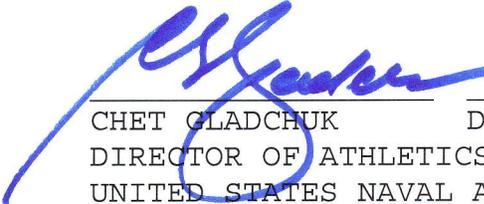
(4) Each class or organization holding a tailgate must police their area and bag all trash/debris. All bagged trash will be collected after the game. Additionally, containers marked for recyclable items and hot coal disposal are located throughout the parking lots.

(5) All classes or organizations are required to adhere to parking restrictions and REMAIN CLEAR OF ALL FIRE LANES.

(6) Tents are allowed within the confines of perimeter spots. Stakes are not permitted in paved areas. All tent rentals should be placed with NAAA preferred vendor Party Perfect (410) 590-5650.

(7) Groups may bring their own food to a perimeter tailgate (i.e. potluck). However, should a group wish to have its tailgate professionally catered, only NAAA preferred caterers will have access to Navy-Marine Corps Memorial Stadium parking lots on game days. Contact the Perimeter Tailgate Coordinator at NAAA for a current list of preferred caterers.

5. Action. All tailgating requests will be directed to NAAA
Perimeter Tailgate Coordinator at (410) 293-8785 or
1-800-US4-NAVY.

 4/3/09
CHET GLADCHUK Date
DIRECTOR OF ATHLETICS
UNITED STATES NAVAL ACADEMY

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