



DEPARTMENT OF THE NAVY
UNITED STATES NAVAL ACADEMY
121 BLAKE ROAD
ANNAPOLIS, MARYLAND 21402-1300

5420

SEP 22

From: Superintendent
To: Director of Athletics

Subj: PHYSICAL MISSION GOAL AND OBJECTIVES EXECUTION

Ref: (a) Strategic Plan Goal and Objectives Review for Physical Mission dtd Nov 2005

Encl: (1) Physical Mission Strategic Goals, Objectives, and Steps

1. By our signatures below, we have jointly approved the strategic requirements of Physical Mission included as enclosure (1).
2. The Physical Mission Goal and Objectives were initially presented and approved at the 31 August 2005 Strategic Plan Off-Site. A Plan of Action with milestones, current status, and resources required, were agreed upon and approved for each objective during the 28 November 2005 Physical Mission Strategic Plan Review. We agree that changes to the objectives and projects in the plan should not occur without our concurrence. This includes milestone dates and project managers for each objective.
3. We will next review the Physical Mission Goal and Objectives in November 2006. You are encouraged to periodically discuss with me or share with other Naval Academy Senior Leadership achievements, progress, or issues you may have in executing the Physical Mission requirements of the Strategic Plan.
4. I am encouraged by the thoroughness of your plan and commit to support you at every opportunity.


CHET GLADCHUK
Director of Athletics


RODNEY P. REMPT
Vice Admiral, United States Navy

Physical Mission

Goal. Provide physical excellence through diverse, fiercely competitive athletics and challenging physical education programs that contribute to the development of each midshipman in mind, body, and spirit and helps prepare them for the rigors of combat leadership. This goal has 105 steps and tasks.

Objective 1. Review the organizational alignment of all physical activities to ensure reporting lines, administrative oversight, staff and resources can effectively support Naval Academy goals and objectives.

Project Manager: Director of Athletics

Projected Completion Date: July 2006

Objective 2: Identify the steps USNA must take to ensure competitiveness in all sports programs such that they have the potential to emerge as champions in their respective season/post season league or conference-associated competitions, win and retain the N*, achieve a 65 percent winning average and maintain the Commander-In-Chief's trophy.

Project Manager: Director of Athletics

Projected Completion Date: February 2006

Objective 3: Review the Physical Education curriculum and physical readiness requirements for midshipmen. Specify requirements and determine appropriate electives.

Project Manager: COL David Fuquea

Projected Completion Date: April 2006

Objective 4: Evaluate the current individual physical conditioning requirements and standards for an individual midshipman and verify the adequacy of these requirements and standards for post-graduation service in order to determine the most effective utilization of time, facilities, equipment, staff and education so as to maximize personal conditioning during four years at the Naval Academy.

Project Manager: COL David Fuquea

Projected Completion Date: March 2006

Objective 5: Develop a plan that incorporates leadership and character development as learning priorities at all levels of athletic participation and PE. Develop an assessment methodology to measure success of incorporation.

Project Manager: Dave Davis

Projected Completion Date: August 2006

Objective 6: Establish an effective integrated communications plan to better articulate, both internally and externally, a comprehensive understanding of the Physical Mission and its role in the overall development of Midshipmen. Establish metrics that identify varying levels of success through the activities of the physical mission.

Project Manager: Scott Strasemeier

Project Completion Date: May 2006

Objective 7: Identify steps and actions that the Naval Academy can take to encourage increased support from our alumni and Academy supporters.

Project Manager: Eric Ruden

Project Completion Date: April 2006

Objective 8: Develop a plan to provide the indoor and outdoor athletic facilities and venues required to fully support the physical mission.

Project manager: Al Heinze

Project Completion Date: June 2006

Objective 9: Review existing levels of appropriated and non-appropriated support and develop a revenue generating strategy to secure financial resources in support of the requirements of the Physical Mission.

Project Manager: Barbara Brozen

Projected Completion Date: April 2006

Objective 10: Establish practical initiatives and actions necessary to ensure the combined performance of student-athletes equals or exceeds the brigade average in professional requirements, academic success and personal conduct each semester.

Project Manager: Roger Little

Completion Date: June 2006