



DEPARTMENT OF THE NAVY
UNITED STATES NAVAL ACADEMY
121 BLAKE ROAD
ANNAPOLIS MARYLAND 21402-1300

USNAINST 1650.7A
31/Stockdale
22 Sep 2015

USNA INSTRUCTION 1650.7A

From: Superintendent, United States Naval Academy

Subj: UNITED STATES NAVAL ACADEMY (USNA) BANCROFT AWARD FOR EXCEPTIONAL LEADERSHIP ACHIEVEMENT

Encl: (1) Bancroft Award Nomination Package
(2) Committee Nomination Package for the Superintendent

1. Purpose. To outline procedures for the selection of the recipient of the Bancroft Award for Exceptional Leadership Achievement.

2. Cancellation. 1650.7 dated 25 Feb 2014. The only substantive change to this revision is award periodicity modification from annually to once every four years.

3. Background. George Bancroft was a preeminent American historian and statesman. In 1845, while serving as the Secretary of the Navy, he established the United States Naval Academy. The Naval Academy presents the Bancroft Award for Exceptional Leadership Achievement annually to an accomplished leader, who, through his or her personal sacrifice, unremitting determination, extraordinary vision and unwavering integrity, has made substantial contributions to our nation and exemplifies the lifelong commitment to excellence modeled by Secretary Bancroft.

4. Description of Award. The Bancroft Award for Exceptional Leadership Achievement will be individually awarded and engraved with the recipient's name, a descriptive title (e.g. statesman, business leader, humanitarian, etc.), and the date awarded. The basic design of the award will provide a visual representation of Secretary Bancroft's association with the Naval Academy. The award will be presented once every four years at a special ceremony, with the initial award presentation occurring during calendar year 2017.

5. Selection Criteria for Award. All nominees for this award must be U.S. Citizens who did not graduate from the Naval Academy. The recipient of this award should also be someone who:

a. Has provided exceptional leadership in positions of significant responsibility and national visibility.

b. Is recognized for their unique, substantial, and lasting contributions to their fields of endeavor.

c. Has demonstrated unwavering honor, courage, and commitment in the execution of his or her leadership responsibilities.

d. Will continue to serve as a role model for current and future naval officers with a lifelong commitment to service above self.

e. Is available to receive the award at the Naval Academy and speak to the Brigade of Midshipmen at the award ceremony.

6. Nomination and Selection Process

a. In the spring of the year prior to presentation, the Nomination Committee will solicit nominees from the Naval Academy's Senior Leadership Team, individuals who have received the Naval Academy Distinguished Graduate Award and from committee members.

b. Nominees will be presented to the Nomination Committee by 30 September of the year prior to presentation using the format provided in enclosure (1). These nominees will be actively reviewed for three consecutive years, after which time their nomination must be resubmitted.

c. The Nomination Committee will present their nomination committee package to the Superintendent by 30 November, using the format provided in enclosure (2).

d. The Superintendent will choose the recipient by 30 December and inform the recipient of his or her selection.

7. Award Nomination Committee. The Award Nomination Committee is established to recommend an award nominee to the Superintendent. The Nomination Committee will consist of the following members:

a. Director of the Stockdale Center for Ethical Leadership (Chairman).

b. Two members appointed by the Superintendent.

c. A senior representative from the Academic Dean's office.

d. A senior representative from the Commandant's office.

e. A senior representative from the Athletic Director's office.

f. A senior representative from the Chief Executive Officer of the Naval Academy Alumni Association and Foundation office.

8. Roles and Responsibilities

a. Superintendent. The Superintendent will:

1. Establish the nominating committee by 1 August of each year.

2. Appoint two members to the nomination committee.

3. Designate the fund source for the award, travel of the recipient and expenses association with the selection and presentation process.

b. Chief of Staff or Executive Assistant. The Chief of Staff (COS) will serve as the liaison between the Superintendent and the Chairman of the nominating committee. The COS will:

1. Ensure all award deadlines are met.
2. Ensure the physical award is ready for presentation each May.

c. Commandant of Midshipmen

1. Identify a senior representative to serve on the nominating committee.
2. Coordinate Midshipmen participation in the award ceremony.
3. Provide potential nominees, as appropriate, to the Chairman of the nominating committee.

d. Academic Dean and Provost

1. Identify a senior representative to serve on the nominating committee.
2. Provide potential nominees, as appropriate, to the Chairman of the nominating committee.

e. Director, Stockdale Center for Ethical Leadership

1. Chair the nominating committee.
2. Coordinate with the COS to provide the consolidated list of nominees to the Superintendent.
3. Solicit nominees from the Senior Leadership Team, Naval Academy Distinguished Graduates and from committee members.

f. The Athletic Director

1. Identify a senior representative to serve on the nominating committee.
2. Provide potential nominees, as appropriate, to the Chairman of the nominating committee.

g. Chief Executive Officer of the Naval Academy Alumni Association and Foundation

1. Identify a senior representative to serve on the nominating committee.
2. Provide potential nominees, as appropriate, to the Chairman of the nominating committee.

h. Public Affairs Officer

1. Ensure media awareness of the Bancroft Award presentation event.

2. Publicize the Bancroft Award recipient in internal and external communications.

i. Director, Special Events

1. Coordinate the Bancroft Award presentation event.
2. Arrange travel and lodging for the award recipient.

j. Protocol Officer. Develop the invitation list for the Bancroft Award presentation event, in coordination with the Director, Special Events, the Chief of Staff, and the Director, Stockdale Center for Ethical Leadership.


W. E. CARTER, JR

Distribution:
Non-Mids (Electronically)

BANCROFT AWARD NOMINATION PACKAGE

1. The package, justifying the nomination, shall be restricted to six pages and consist of the following elements:
 - a. Executive Summary (1 page)
 - b. Narrative (2 pages)
 - c. Official biography (1-2 pages)
 - d. References - listing of published articles, books, speeches, etc. (1 page)

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COMMITTEE NOMINATION PACKAGE FOR THE SUPERINTENDENT

1. The committee shall submit a package to the Superintendent consisting of the following elements:
 - a. Executive Summary of Committee's proceedings and recommendations
 - b. Listing of nominees in ranked order
 - c. Nomination Packages of the top three nominees

Enclosure (2)