



McDONOUGH LEADERSHIP CENTER • MARIETTA COLLEGE • MARIETTA, OHIO

APRIL 12-13, 2013

PRELIMINARY PROGRAM

FRIDAY, APRIL 12, 2013

12:00 – 1:30 p.m. Keynote Luncheon

Opening of the 2013 Peoples Bank Undergraduate Business Case Competition

Keynote Speaker: Scott Theodore

Mr. Scott Theodore '86, is a Managing Partner at Northwestern Mutual Financial Network in Denver, Colorado. Mr. Theodore is deeply committed to leadership development, and he recognizes that the conference is a great way to reach a large number of people interested in this area.

2:00 – 2:55

Session I

Media Portrayals of Women Leaders

MIDN 1/C Katie Davidson, US Naval Academy

3:00 – 3:55

Session II

Common Patterns in Leadership Studies Introductory Courses: Exploring Course Content

Chair: Matthew Sowcik, Ph.D, Wilkes University

Presenters: Kevin Hopper, Olivia Waszkiewicz, Dominic Manzione

4:00 – 4:55

Leader Dialogue

5:00 – 5:55

Session III

Teacher Leadership Panel

Tanya Judd Pucella, Ph.D., Marietta College

Taylor Myers, Marietta College

Session IV

Sustainable Leadership: The (Policy) Mandate of this Millennium

Rian Satterwhite, Kennesaw State University

SATURDAY, APRIL 13, 2013

9:00 – 9:55 a.m.

Session V

Addressing Complex Challenges: The Leadership Capstone at Birmingham-Southern College

Hilary Brooks, Alex Lupo, Kanika Manne, Alexa Ruiz

Session VI

An Ethical Analysis of Leadership in Healthcare

Mallory Haynes, Marietta College

10:00 – 11:55

Session VII

Option A

McDonough Leadership Case Study – Privatization of Water

Lauren Currie, Jessica Penny

Option B

McDonough Leadership Case Study – Leadership in the French Revolution

Catherine Rudik, Hanna Tumulo

Option C

McDonough Leadership Case Study – TOMS Shoes

Dani Brodie, Taylor Landrie

12:00 – 1:30 p.m. Keynote Luncheon

Announcement of the Finalists in the 2013 Peoples Bank Undergraduate Business Case Competition

Keynote Speaker: Hodan Ahmed

The 2013 Andi Parhamovich Fellow, Hodan Ahmed, is a program officer with NDI Somalia. Since joining NDI in 2010, Ms. Ahmed has worked on legislative strengthening in Somalia. In her capacity as program officer she has worked closely with Somali women parliamentarians and has contributed to the establishment of the Somali Women Parliamentary Association

(SOWPA), the first women's caucus in the Somali parliament. Ahead of the new Somali parliament's establishment in August 2012, Ms. Ahmed provided crucial support for women political leaders to mobilize and advocate for political representation. Thirty percent of seats were to be allocated for women as defined in Somalia's transitional roadmap, though ultimately women comprise just 13.8 percent of the parliament.

2:00 – 2:55

Session VIII

Cicero's Philosophy for Statesmen: Civil and Military Responsibility in Designing State Policy

MIDN 2/C Sam Oat-Judge, US Naval Academy

3:00 – 3:55

Session IX

Five Strategic Components for Developing Leadership among Latin American Undergraduates

Astrid Garza, Universidad del Monterrey, México; Jorge Salcedo, Universidad del Monterrey, México

Session X

Empowering Students for Effective Leadership

Willis M. Watt, Organizational Communication and Leadership Director, Methodist University

4:00 – 4:55

Leader Dialogue

5:00 – 5:55

Session XI

McDonough Leadership Senior Research Presentations

Dani Brodie, Lauren Currie, Taylor Landrie, Jessica Penny, Catherine Rudik, Hannah
Tumulo

6:00 – 6:55

Session XII

McDonough Student Poster Presentations

7:00 – 8:30 Keynote Dinner

*Announcement of the Winners in the 2013 Peoples Bank Undergraduate Business Case
Competition*

Keynote Speaker: Shawn Selby

News Editor, *Capital Business*, a publication of *The Washington Post*.