FRIDAY, APRIL 12, 2013

12:00 – 1:30 p.m. Keynote Luncheon

*Opening of the 2013 Peoples Bank Undergraduate Business Case Competition*

**Keynote Speaker: Scott Theodore**

Mr. Scott Theodore ’86, is a Managing Partner at Northwestern Mutual Financial Network in Denver, Colorado. Mr. Theodore is deeply committed to leadership development, and he recognizes that the conference is a great way to reach a large number of people interested in this area.

2:00 – 2:55

Session I

*Media Portrayals of Women Leaders*

MIDN 1/C Katie Davidson, US Naval Academy
3:00 – 3:55
Session II

*Common Patterns in Leadership Studies Introductory Courses: Exploring Course Content*

Chair: Matthew Sowcik, Ph.D, Wilkes University

Presenters: Kevin Hopper, Olivia Waszkiewicz, Dominic Manzione

4:00 – 4:55

*Leader Dialogue*

5:00 – 5:55
Session III

*Teacher Leadership Panel*

Tanya Judd Pucella, Ph.D., Marietta College

Taylor Myers, Marietta College

Session IV

*Sustainable Leadership: The (Policy) Mandate of this Millennium*

Rian Satterwhite, Kennesaw State University

SATURDAY, APRIL 13, 2013

9:00 – 9:55 a.m.
Session V

*Addressing Complex Challenges: The Leadership Capstone at Birmingham-Southern College*

Hilary Brooks, Alex Lupo, Kanika Manne, Alexa Ruiz
Session VI

*An Ethical Analysis of Leadership in Healthcare*

Mallory Haynes, Marietta College

10:00 – 11:55

Session VII

**Option A**

*McDonough Leadership Case Study – Privatization of Water*

Lauren Currie, Jessica Penny

**Option B**

*McDonough Leadership Case Study – Leadership in the French Revolution*

Catherine Rudik, Hanna Tumulo

**Option C**

*McDonough Leadership Case Study – TOMS Shoes*

Dani Brodie, Taylor Landrie

12:00 – 1:30 p.m. Keynote Luncheon

*Announcement of the Finalists in the 2013 Peoples Bank Undergraduate Business Case Competition*

**Keynote Speaker: Hodan Ahmed**

The 2013 Andi Parhamovich Fellow, Hodan Ahmed, is a program officer with NDI Somalia. Since joining NDI in 2010, Ms. Ahmed has worked on legislative strengthening in Somalia. In her capacity as program officer she has worked closely with Somali women parliamentarians and has contributed to the establishment of the Somali Women Parliamentary Association
(SOWPA), the first women’s caucus in the Somali parliament. Ahead of the new Somali parliament’s establishment in August 2012, Ms. Ahmed provided crucial support for women political leaders to mobilize and advocate for political representation. Thirty percent of seats were to be allocated for women as defined in Somalia’s transitional roadmap, though ultimately women comprise just 13.8 percent of the parliament.

2:00 – 2:55
Session VIII

Cicero’s Philosophy for Statesmen: Civil and Military Responsibility in Designing State Policy
MIDN 2/C Sam Oat-Judge, US Naval Academy

3:00 – 3:55
Session IX

Five Strategic Components for Developing Leadership among Latin American Undergraduates
Astrid Garza, Universidad del Monterrey, México; Jorge Salcedo, Universidad del Monterrey, México

Session X

Empowering Students for Effective Leadership
Willis M. Watt, Organizational Communication and Leadership Director, Methodist University

4:00 – 4:55
Leader Dialogue
5:00 – 5:55
Session XI

*McDonough Leadership Senior Research Presentations*

Dani Brodie, Lauren Currie, Taylor Landrie, Jessica Penny, Catherine Rudik, Hannah Tumulo

6:00 – 6:55
Session XII

*McDonough Student Poster Presentations*

7:00 – 8:30 Keynote Dinner

*Announcement of the Winners in the 2013 Peoples Bank Undergraduate Business Case Competition*

Keynote Speaker: Shawn Selby