IT350 Web and Internet Programming

Fall 2007

SlideSet #5: Web Site Design
Your Comments from Reading
Principles: Web sites should be...
Examples

http://www.google.com

http://www.yahoo.com
Examples

http://www.llnl.gov

http://www.cs.usna.edu
Files on the Web

Plain text

HTML

JavaScript/Flash

PDF

Word/PPT
Examples

http://www.sftc.org/

http://www.cs.usna.edu/~adina/teaching/it350/fall2007/
Examples

http://www.edwardtufte.com/

http://www.1728.com/
Bells and Whistles

http://www.wired.com

http://www.amazon.com

http://www.globalaigs.org/
HTML Quality Tips

• Picking link text

To download W3C's editor/browser Amaya, click here. To download Amaya, go to the Amaya Website and get the necessary software. Get Amaya!

• If You Pick One Color, Pick Them All

More at http://www.w3.org/QA/Tips/
Etc.

• Sometimes most emphasized things get ignored

• Put dates on your pages

• Don’t let the interface dominate the content

• Tables – minimize heavy borders

• Background images – use with great caution